## **DEGREE: Master of Strategic Communication 12540 (1.5 year study plan / with dissertation / full admission credit)**

Handbook: <https://handbooks.uwa.edu.au/coursedetails?code=12540#course-structure>

4 x CORE

4 x OPTION – GROUP A

4 x DISSERTATION

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **2024** | SEM 1 | **COMM5701** Strategic Communications in a Digital Era | **COMM5702** Digital Media: Theory and Practice | **COMM5200** Digital Advocacy | **SOCS4100**  Social Sciences Research Skills |
| SEM 2 | **COMM5104** Public Communication | **COMM5704** Global Media and Cross-cultural Communication | **COMM5605** Issues in Contemporary Global Journalism | **SOCS5551** Master's Dissertation Part 1 |
| **2025** | SEM 1 | **COMM5604** Media Governance | **COMM5706** Accountability and Responsibility in the Media | **SOCS5552** Master's Dissertation Part 2 | **SOCS5553** Master's Dissertation Part 3 |

A standard full-time study load is four units per semester. The standard completion time for this degree is 1.5 – 2 years. The maximum completion time is 5 years.